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TARA GOVERNMENT COLLEGE SANGAREDDY (A)
DEPARTMENT OF JOURNALISM & MASS COMMUNICATION
(MOOCS)

PROGRAM SPECIFIC OUTCOMES:

(After completion of BA Journalism Students will)

- PSO 1 : The students will learn and apply employable skills in industries/corporate houses related to media.
- PSO 2 : Students will become professional journalists with ethical standards
- PSO 3: Students will acquire skills pertain to report writing, editing, communications, new stories, advertising, RJs, News anchoring.
- PSO 4: Students understand the socio-political issues and communicate properly to the society as journalists.


Chairman BoS & HoD
Dept. of Mass Communication & Journalism
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Sangareddy

B.A Journalism & Mass Communication (MOOCS)

**Semester I , Paper I
Introduction to Communication and Journalism**

COURSE OUTCOMES:

- CO 1 : Students understand and apply the concepts of communication.
- CO 2 : Students will acquaint themselves with modes of communication.
- CO 3 : Students will know the theories of communication.
- CO 4 : Students will understand the basics of Journalism.
- CO 5 : Students will explain types of Journalism.

B.A Journalism & Mass Communication (MOOCS)

**Semester II , Paper II
Mass Media in India**

COURSE OUTCOMES:

- CO 1 : Students will understand the historical evolution of India.
- CO 2 : Students understand the importance of Radio and its contribution to journalism in India.
- CO 3: Students will understand the role of the cinema in India media.
- CO 4: Comprehend the role of broadcast media.
- CO 5: Students understand the historical significance of modern era media.


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B.A Journalism & Mass Communication (MOOCS)
Semester III , Paper III
Reporting and Editing for Print Media

COURSE OUTCOMES:

- CO 1: Students will identify and differentiate dimensions of news.
- CO 2: Students comprehend types of reports.
- CO 3: Students will learn and apply organizational setup.
- CO 4: Students learn the skill of editing reports and news.
- CO 5: Students explain and analyze legalization of news media.

B.A Journalism & Mass Communication (MOOCS)
Semester IV, Paper IV
Broadcast and New Media Journalism

COURSE OUTCOMES:

- CO 1 : Students acquire know-how and comprehend broadcast media.
- CO 2 : Students learn know-how of radio production.
- CO 3 : Students understand and apply the news media radio.
- CO 4: Students understand and apply the television journalism.
- CO 5 : Students work for new media journalism..


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